

DELIVERY AND TAKEOUT

OPPORTUNITY IN THE GROWING DEMAND FOR CONVENIENCE

Today's busy lifestyles demand takeout dining, and the market has responded. Nationwide, a huge range of dishes are available from breakfast until late into the night, and ordering is as easy as a few taps on a smartphone. Delivery is inexpensive and consumer convenience is a top priority.

This creates immense opportunity: operators who are ready to support growing carryout and to-go businesses can dramatically improve their bottom line. It also makes first-rate takeout packaging essential, so that dishes retain their quality, integrity and temperature, door to door.

That's a tall order, but you're not in this alone. Ready with expert guidance, industry-leading business tools and the right products for every application, your partners at US Foods® are here to help you make it.

CAPITALIZE ON DINING TRENDS.

58%

OF FOODSERVICE ORDERS ARE FOR OFF-PREMISE DINING. 70%

OF MEALS WILL BE TAKEOUT.†

INCREASE YOUR RESTAURANT'S FOOT TRAFFIC.

76%

OF CONSUMERS ARE LIKELY TO VISIT A RESTAURANT AFTER ORDERING FOOD ONLINE."



CHOOSE THE SUPPLIES THAT FIT YOUR BUSINESS

EVERY ESTABLISHMENT'S NEEDS ARE UNIQUE. FIND THE OPTIMAL CARRYOUT SUPPLIES FOR YOURS BY CHOOSING THE CATEGORY HERE THAT BEST MATCHES YOUR PRIORITIES, NECESSITIES AND GOALS.

STARTER

86%

OF CONSUMERS ARE USING OFF-PREMISE SERVICES AT LEAST MONTHLY.*

Newly in business or expanding your takeout service, you're watching the bottom line and you need a good variety of basic carryout supplies. As you gear up, there's good news: it's surprisingly easy to incorporate carryout and delivery into your operation while sticking to your budget.

Find recommended products starting on p. 6.

STANDARD

ONE OUT OF FOUR

CONSUMERS SAY THEY SPEND MORE ON OFF-PREMISE ORDERS THAN ON ON-SITE DINING.*

Takeout is becoming an essential part of your operation. Determined to meet and exceed your patrons' expectations while staying ahead of growing customer demand, you need containers that go beyond the basics.

Find recommended products starting on p. 7.

BEST IN CLASS

40%

OF CONSUMERS DEPEND ON AND USE FOOD CONTAINERS TO AVOID HAVING TO DO DISHES.*

Food is your passion. You want your creations to taste exactly as intended, even when they're enjoyed an hour after they leave your kitchen or as the next day's lunch. Protect the integrity and quality of your takeout dishes with containers that withstand reheating.

Find recommended products starting on p. 9.

ECO-FRIENDLY

36%

OF CONSUMERS ARE WILLING TO PAY AN ADDITIONAL CHARGE FOR ECO-FRIENDLY TAKEOUT PACKAGING.*

You're committed to maintaining a small carbon footprint and, as demand grows for compostable packaging, you know it can help your business. With the Serve Good® program at your fingertips, you've got this in the (compostable) bag.

Find recommended products starting on p. 10.



SERVE GOOD®

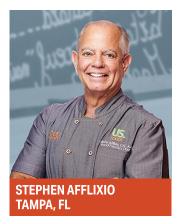
The US Foods[®] Serve Good program features products that are responsibly sourced or contribute to waste reduction. Serve Good carryout containers are fully compostable. *According to the National Restaurant Association*[®], a majority of consumers are likely to choose a restaurant based on its environmental friendliness.

TAKE IT FROM THE FOOD FANATICS® CHEFS

SEASONED PROS FROM ACROSS THE COUNTRY SHARE THEIR TAKEOUT/DELIVERY WISDOM.



"When our customers are developing takeout menus, I put the proposed dish in the intended takeout container, then leave it on the counter or in a car for one hour. They taste and experience it as their customers would. Many of these items don't make it to the final menu! "



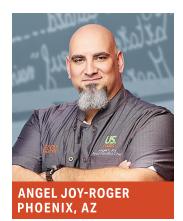
"Use pre-printed labels with simple, concise reheating instructions, and put reheatable items in microwaveable or oven-safe containers."



"If you fry it, vent it. Fried items for takeout need to be in containers with vented holes in the lid. Steam from hot fried foods creates moisture inside the container. If that steam has no way to escape, you end up with soggy food."



"When you're making grilled protein salads, package the hot protein separately, so that the lettuce is still crisp when eaten.""

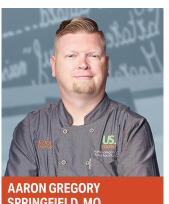


"When choosing containers, go with something durable for your food. There's nothing worse than boxing up food and having it fall out the other end."



PLYMOUTH, MN

"Deli-style containers are the perfect carrier for liquid items like soup or ramen. They come in many sizes with a universal lid, and they're stackable."



SPRINGFIELD, MO

"Instead of just using a marker to label carryout containers with their contents, create custom labels that include your restaurant's logo."



PHILADELPHIA, PA

"Put hot soup in the proper container and make sure to pack the bag to keep the soup from falling over."



MONOGRAM®

CLEANING - DISPOSABLES

The Monogram® brand supplies everything you need for delivery or to-go orders. From bags, boxes and containers to napkins, soufflé cups, cutlery kits and wipes, we have you covered. Monogram carryout containers come in foil, paper, foam and plastic, in plain white or stock prints, and in a number of sizes.



Our remarkably affordable Superior® brand delivery bags stand ahead of the rest, with performance that measures up to the best in the industry.

KEY TO SYMBOLS



Microwave-safe



Oven-safe



Suitable for hot and cold applications



Suitable for cold applications



Part of the US Foods Serve Good® program





STARTER

BASIC SUPPLIES THAT STICK TO YOUR BUDGET.

FOAM CONTAINERS









SOUPS, SIDES AND SAUCES CONTAINERS



MONOGRAM

0791558	4-oz. Foam Container, Squat, White	25/40 ea.	**
6883961	6-oz. Foam Container, Squat, White	25/40 ea.	**
0791574	8-oz. Foam Container, Squat, White	20/25 ea.	**
0791590	12-oz. Foam Container, Squat, White	20/25 ea.	SJAN .
6883912	16-oz. Foam Container, Squat, White	20/25 ea.	***
9954348	Vented Plastic Lid for 8-16 oz. Bowls, Translucent	10/100 ea.	**

COMPLEMENTARY ITEMS



8928152	Cutlery Kit, Salt and Pepper, K-F-S Napkin, Mediumweight Polypropylene, White	250 ea.
9189087	11.5" x 7" x 21" Plastic Bag, "Thank You" Stock Print, Red and White	1000 ea.



STANDARD

CHOOSE SUPPLIES THAT KEEP UP WITH CUSTOMER DEMAND.

PAPER CONTAINERS



MONOGRAM

1558873	4.9" x 3.5" x 2.5" #1 Catering Box, Single Poly Coated, Kraft, Brown	9/50 ea.	
1564541	6.75" x 4.75" x 2.5" #8 Catering Box, Single Poly Coated, Kraft, Brown	6/50 ea.	
1562867	7.8" x 5.5" x 2.5" #3 Catering Box, Single Poly Coated, Kraft, Brown	4/50 ea.	
1564145	7.8" x 5.5" x 3.5" #4 Catering Box, Single Poly Coated, Kraft, Brown	4/40 ea.	

PLASTIC CONTAINERS



MONOGRAM

6859144	6", 1-Cmpt., 3"H, Hinged Lid, Hexagon, Black	2/60 ea.	*
6861488	7", 1-Cmpt., 3"H, Hinged Lid, Hexagon, Black	3/40 ea.	*
6861538	9", 1-Cmpt., Hinged Lid, Hexagon, Black	110 ea.	*
5886775	5" x 5", 1-Cmpt., 2.5"H, Hinged Lid, Intellilock, Clear	375 ea.	*
5865282	6" x 6", 1-Cmpt., 3"H, Hinged Lid, Clear	500 ea.	*
6634190	8" x 8", 1-Cmpt., 2.75"H, Hinged Lid, Intellilock, Clear	200 ea.	*
5865266	9" x 9", 1-Cmpt., 3"H, Hinged Lid, Intellilock, Clear	200 ea.	*

CLEAR DELI CONTAINERS



9823631	8 oz., 1-Cmpt., Round, Polypropylene	10/50 ea.	
5341531	12 oz., 1-Cmpt., Round, Polypropylene	10/50 ea.	
3563815	16 oz., 1-Cmpt., Round, Polypropylene	10/50 ea.	
1839871	24 oz., 1-Cmpt., Round, Polypropylene	20/25 ea.	
3073455	32 oz., 1-Cmpt., Round, Polypropylene	20/25 ea.	
9275051	Flat Lid for 8-32 oz. Containers. Polypropylene	10/50 ea.	





STANDARD (CONT'D)

CHOOSE SUPPLIES THAT KEEP UP WITH CUSTOMER DEMAND.

SOUPS, SIDES AND SAUCES CONTAINERS









COMPLEMENTARY ITEMS



MONOGRAM CLEANING DISPOSABLES

8917627	Cutlery Kit, Salt and Pepper, K-F-S Napkin, Heavyweight Polystyrene, Black	250 ea.
8648073	17" x 17" Dinner Napkin, 2-Ply, 1/8-Fold, Paper, White	8/125 ea.
8647091	15" x 17" Dinner Napkin, 2-Ply, 1/8-Fold, Bagasse	20/150 ea.





BEST IN CLASS

PROTECT PRODUCT QUALITY AND INTEGRITY.

READY TO REHEAT





MONOGRAM

2903659	6" x 9" Polypropylene Container, 1-Cmpt., 3.46"H, Hinged Lid, Black	2/50 ea.	
7634098	8" x 8" Polypropylene Container, 1-Cmpt., 2.5"H, Hinged Lid, Black	2/50 ea.	
2199551	9" x 9" Polypropylene Container, 1-Cmpt., 3"H, Hinged Lid, Black	2/50 ea.	
4959346	10" x 10" Polypropylene Container, 1-Cmpt., 3"H, Hinged Lid, Black	2/50 ea.	
9360512	7" Foil Container with Board Lid, 1-Cmpt., Round, Aluminum	200 ea.	
7360514	9" Foil Container with Board Lid, 1-Cmpt., Round, Aluminum	200 ea.	

QUALITY CONTROL



MONOGRAM

2854458	32-oz. Tamper Evident Container, PET	3/50 ea.	*
3718540	Tamper Evident Label, "Enjoy" Stock Print, 2" Dot, 500 per Roll	2 rolls	





050105	Pizza Delivery Bag. Ho

Large, Black

2050105	Pizza Delivery Bag, Holds Two 16" Pizzas, Insulated Fabric, Black	1 ea.	
6300798	Pizza Delivery Bag, Holds Four to Five 16"-18" Pizzas, Insulated Fabric, Black	1 ea.	
9177598	Top-Loading Food Delivery Bag, Insulated Nylon, Small, Black	1 ea.	
3015737	Top-Loading Food Delivery Bag,	1 ea.	



COMPLEMENTARY ITEMS



3984300	Cutlery Kit, K-F-S Napkin, Heavyweight Polystyrene, Silver Swirl Band, Black	2/50 ea.
1404334	4.6" x 6.25" Moist Towelette, Lemon Scent, Individually Wrapped	10/100 ea.





ECO-FRIENDLY

CARRYOUT WITH A RESPONSIBLE CARBON FOOTPRINT.

MOLDED FIBER CONTAINERS







MONOGRAM

7963651	16-oz. Pulp Folding Container	2/150 ea.		**	3
2984493	32-oz. Pulp Folding Container	2/75 ea.		STOP)	S
5693097	32-oz. Molded Fiber Bowl	4/100 ea.		SG	
9743920	Flat Lid for 32-oz. Bowls, PET	8/50 ea.			
7839731	6" x 6", 1-Cmpt., 3"H, Hinged Lid, Unbleached Paper, Natural	6/50 ea.		ŜĠ	
7845936	8" x 8", 1-Cmpt., 2.87"H, Hinged Lid, Unbleached Paper, Natural	4/50 ea.		SG	
7846934	8" x 8", 3-Cmpt., 2.5"H, Hinged Lid, Unbleached Paper, Natural	4/50 ea.		SG	
7846140	9" x 9", 1-Cmpt., 3"H, Hinged Lid, Unbleached Paper, Natural	4/50 ea.	**	ŜĠ	
7852932	9" x 9", 3-Cmpt., 3"H, Hinged Lid, Unbleached Paper, Natural	4/50 ea.		SG	

PLA COMPOSTABLE CONTAINERS



MONOGRAM

4954194	6" x 6", 1-Cmpt., 3"H, Hinged Lid, Clear	3/80 ea.	₩ SG
4954434	8" x 8", 1-Cmpt., 3"H, Hinged Lid, Clear	2/80 ea.	* 3

CATERING BOXES



MONOGRAM CLEANING DISPOSABLES

6807853	8.5" x 5.5" x 3.5" Paperboard Container, Clay Coated, Meadows Stock Print, Barn	150 ea.	
6807879	10 lb. Paperboard Container, Clay Coated, Meadows Stock Print, Barn	150 ea.	
6807895	7" x 4" Paperboard Container, Clay Coated, Meadows Stock Print, Tuck Top	2/250 ea.	
6807911	9" x 5" Paperboard Container, Clay Coated, Meadows Stock Print, Tuck Top	2/200 ea.	



CUTLERY AND BAGS



MONOGRAM

6281985	Cutlery Kit, K-F-S Napkin, CPLA Plastic, Compostable, White	100 ea.	SG
8658343	10" x 6.75" x 12" Shopping Bag with Twist Handle, Kraft Paper, Brown	250 ea.	ŜĠ
1259170	12" x 9" x 15.75" Shopping Bag with Twist Handle, Kraft Paper, Brown	200 ea.	ŜĠ
8690061	13" x 7" x 17" Shopping Bag with Twist Handle, Kraft Paper, Brown	250 ea.	ŠĠ
5928093	11.5" x 7" x 21" Plastic Bag, "Think Green" Stock Print, White	500 ea.	SG

SOUPS, SIDES AND SAUCES CONTAINERS









6577979	2-oz. Wheat Fiber Soufflé Cup	10/100 ea.	
1222636	Flat Lid for 2-oz. Soufflé Cups, PLA, Clear	10/100 ea.	ŜĠ
6807465	8-oz. Paperboard Container with Lid, Double Poly Coated, Meadows Stock Print	250 ea.	
6807754	12-oz. Paperboard Container with Lid, Double Poly Coated, Meadows Stock Print	250 ea.	
6807986	16-oz. Paperboard Container with Lid, Double Poly Coated, Meadows Stock Print	250 ea.	
6808042	32-oz. Paperboard Container with Lid, Double Poly Coated, Meadows Stock Print	250 ea.	
1767805	8-oz. Paperboard Container, PLA Plastic Coated, Green Leaf Stock Print, Compostable	1,000 ea.	
1768001	12-oz. Paperboard Container, PLA Plastic Coated, Green Leaf Stock Print, Compostable	500 ea.	
1737410	16-oz. Paperboard Container, PLA Plastic Coated, Green Leaf Stock Print, Compostable	500 ea.	

SAFETY FROM UNCONTROLLABLE TEMPTATION

Imagine your favorite hot food, aromatic and delicious, packaged on the car seat next to you. It's irresistible – and any delivery driver could agree. As a restaurant operator, you may never know if delivery orders reach their destinations safely, in full quantity. But your customers can know, so keep them informed and safe. Protect your business, your food and your patrons with tamper-evident packaging.

GIVE YOUR CUSTOMERS CONFIDENCE IN THE FOOD THEY'LL ENJOY.

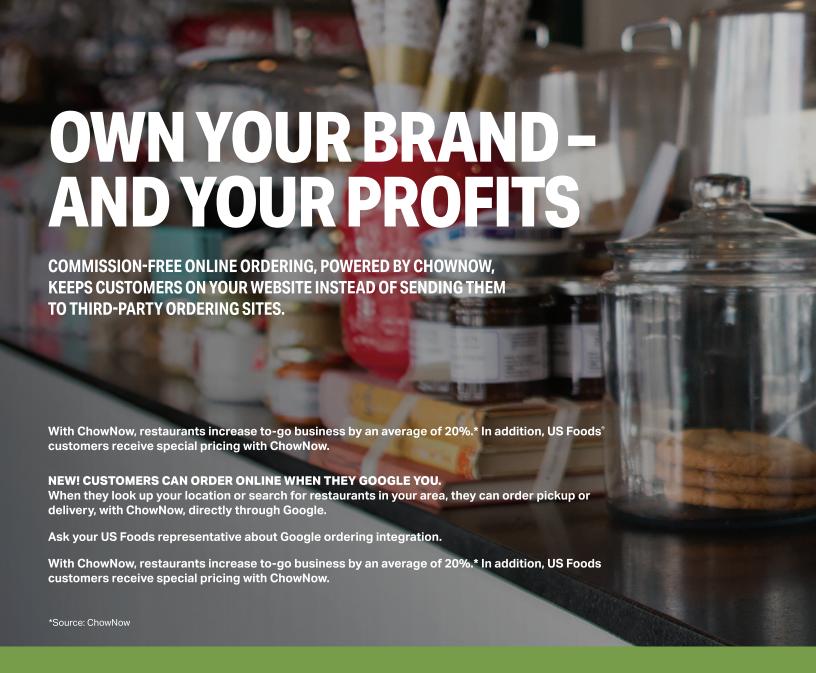
When a food bag or box is opened, our Tamper Evident Label separates into pieces, which can indicate tampering. This pressure-sensitive seal fits a wide variety of takeout containers and bags.

- 2" round label
- Good initial tack continues to hold onto the substrate
- The word "Enjoy!" on the label invites customers to dig in with confidence
- The label's green color indicates freshness and safety
- · Features slits for security

A-Code	Product Description	Pack Size
3718540	Tamper Evident Label	2/500 ea.







TAKEOUT TIPS FROM CHOWNOW

THE ONLINE ORDERING EXPERTS SHARE HOW IT'S DONE.



Make it easy for your customers to order on your website.

Put a big, easily identifiable "Order Now" button where they can see it right away – because if they can't recognize how to order within their first 15 seconds on your site, they'll move on.



Feature your most unique and profitable dishes.

Create a "Popular Items" category at the top of the menu, and list items that are not only in demand but among your most profitable.



Influence your patrons' food choices using menu descriptions.

Choose words that evoke specific positive feelings or associations. Familiar examples include "Grandma's Chicken Soup" and "Locally Sourced Root Vegetables."





Make your online menu a powerful upseller.

Below each entrée listing, add an option such as "Complete Your Meal" or "Pair It With," and suggest tempting additions.



Address ever-changing food trends by adjusting your online menu.

In January, for example, highlight health-conscious options. Capitalize on vegan or vegetarian trends by offering "Meatless Mondays."



Ensure easy on-site pickup.

When new customers order online, streamline the pickup process. Designate your pickup area with an attractive, highly visible sign.

Learn more from ChowNow and other CHECK® Business Tools partners at: usfoods.com/ourservices/businesstrends





MONOGRAM® CLEANING DISPOSABLES

THE PULP FOLDING CONTAINER FROM MONOGRAM® KEEPS CARRYOUT DISHES IN THEIR PLACE WITH A DOUBLE-LOCKING SYSTEM THAT NEEDS NO LID. JUST PUSH IN THE CONTAINER'S FLAPS AND TAKE IT TO GO.

7963651 | 16 oz. | 2/150 ea. 2984493 | 32 oz. | 2/75 ea.

- Intuitive locking system secures all four sides and corners
- · Made from renewable plant fiber
- Microwaveable; oven-safe to 350°F
- Usable with hot and cold foods

