



# PHILADELPHIA CREAM CHEESE --- RECIPE CONTEST --- *Designed for Premier*



## CULINARY CHALLENGE



- **“Back to Scratch” recipe contest on Bulk Philadelphia**

- All Daypart recipes qualify.
- Photo required to accompany recipe submission, along with picture of person submitting the recipe.
- First 100 participants will choose a prize; There are multiple prize options for WINNERS to select! Top Overall 12 recipes will be featured in a custom 12 month calendar, hard copy to be shared with recipe owners, as well as digital copy to be shared with all Premier membership.
- Participant disclosure: “All recipe submissions offer Kraft Heinz (KH) permission to share such creation including photos shared with KH. Must be a participant-original recipe.”
- Must use Philadelphia Bulk pack item. Recipes will be judged on creativity and **deliciousness**. Include cost per serving & Nutritional values for extra credit.
- Be sure to take advantage of the additional REBATE on the two Philadelphia SKUs below during the contest period!
- **DROP YOUR RECIPE AND RECIPE PHOTO SUBMISSION HERE:**

[CLICK HERE TO ENTER](#)

When?	How?	Who?
-Good through 6/30 -Winners selected 5/14 -Prizes Awarded 6/30	-Promote via LTO price on Bulk Philadelphia SKUs	-Any Premier culinary member

**PP-DI-1524**



REBATE	USF/APN	KH Item	Item Description
\$2.55	16006	210006160000	PHILLY 6/3# LOAF SOFT CREAM CHEESE
\$2.00	16980	210006169800	PHILLY 6/3# LOAF FIRM CREAM CHEESE

For additional information reach out to [angie.carpenter@kraftheinz.com](mailto:angie.carpenter@kraftheinz.com)

# Contest Submission Instructions:

The best way to do it is via a google drive. Use Link below.

Participants submitting their contest contribution just need to hit the new button in the top left and say file upload.

It's really that simple.

We will need a picture as well as the recipe – Be Sure to include in the title of the contest contribution pieces (recipe and picture): Name of Premier Member, First and Last name of participant.

<https://drive.google.com/drive/folders/1xJXcxLE83udjzrfF4T5XRuW4aVql8LZU?usp=sharing>

