

TEAMED-UP FOR CUSTOMIZED E-COMMERCE SOLUTIONS

PREMIER® INC., PARTNERS WITH E-TAILER

Premier® is partnering with e-tailer to provide customized e-commerce solutions for their members. As a family-owned company, e-tailer specializes in frozen, perishable and dry goods fulfillment to provide you with a trusted, reliable online ordering relationship.

[e-tailer Authorized Distributor Addition – Premier.docx](#)

MEETING E-COMMERCE EXPECTATIONS

With operators demanding increasingly faster delivery, e-commerce is a top priority in the food service sector. Through this unique partnership, Premier® and e-tailer can meet the ever-rising e-commerce expectations of operators for fast delivery of flavorful, fresh, high-quality products.

WITH EXTENSIVE REACH, ORDERS ARRIVE ON TIME, EVERY TIME

- 3 Distribution Centers
 - Harrisburg, PA
 - Reno, NV
 - Sister Bay, WI
- 100% coverage for lower 48 states
 - 1-day delivery to parts of 17 states
 - 2-day delivery to 97% of U.S.

E-TAILER ADVANTAGE

- Traditionally focused on hard-to-reach broadline distribution foodservice locations such as hotel pantries, micro-markets & foodservice retail/grab n' go outlets
- Premier® Contracted Products (CMA's) are flagged on the e-tailer order platform
- Provides over 3,500 items in a multitude of categories including unique & hard-to-find SKUs that are not commonly stocked in broadline distribution channels
- Ships in multiple temperature classes: frozen, refrigerated, ambient
- Small minimum requirements & frequent delivery options
 - Breaks cases/sells eaches: provides exact quantities without over ordering. Helps with limited storage, inventory control & increases your ability to try new products
- Ships ground, less expensive than air delivery
- Ships/delivers to your specific department within the building/company campus
- Dedicated Premier® team

NOW AVAILABLE THROUGH E-TAILER • TYSON® INDIVIDUALLY WRAPPED GRAB N' GO ITEMS

GRAB N' GO FAVORITES IN A FLASH!

With consumers becoming less tied down to traditional mealtimes or sit-down occasions, it's more important than ever to offer convenient solutions that fit into their busy, on-the-go lifestyles. Now, Tyson Foodservice offers IW, grab n' go, CMA-approved products featuring delicious taste and high-quality ingredients through e-tailer.

HANDHELD SANDWICHES

We've refreshed our entire sandwich portfolio to help ensure you are offering on-trend products that will stand out and satisfy all your consumers. With our latest updates, you'll find new products, packaging and designs—all created to help you convey the high-quality experience sandwich lovers will love.

- Breakfast, lunch and dinner sandwiches from **Jimmy Dean**®, **Hillshire Farm**®, **Pierre**® brands and more

SNACKING

As consumers have moved toward a 24/7 lifestyle, it has created a great opportunity to increase satisfaction and drive additional sales at off-peak times. Now, you can meet consumers where they are—mid-morning, mid-afternoon, late-night and anytime in between with irresistible, on-the-go options.

- **Hillshire Snacking**® Small Plates & Bistro Boards

BREAKFAST

Breakfast has moved beyond morning and now offers new opportunities at every daypart. **Jimmy Dean**® branded breakfast items can help you better serve consumers who are pressed for time and often want portable, high-protein options throughout the day.

- **Jimmy Dean Simple Scrambles**™ Breakfast Cups
- **Jimmy Dean**® Breakfast Bowls & Morning Combos



PLACING ORDERS THROUGH E-TAILER IS EASY

To order these Tyson Foodservice items and more, go to www.shoppremierinc.com